

FITUR IN FIGURES

EXHIBITORS BY ACTIVITY SECTORS

TRADE VISITORS ACCORDING TO INTEREST IN EXHIBITORS BY ACTIVITY

TRADE VISITORS BY COMPANY'S ACTIVITY

TOTAL NUMBER OF PARTICIPANTS

211.718

5,7%

Trade participants

124.644

7,8%

Trade visitors

60.568

2,5%

Exhibitors

64.076

39,1%

General public

87.074

0,6%

EXHIBITING COMPANIES

10.966

6,5%

Main stand holders

653

2,5%

COUNTRIES AND REGIONS

166

1,1%

EXHIBITION AREA

1,2%

Gross exhibition space

150.000

19,1%

Net exhibition space

75.923

3,8%

PRESS

7,2%

Registered journalists

7.352

2,2%

Origin (countries)

56

6,0%

Number of Media

3.687

FITUR CONGRESOS

PARTICIPATING COMPANIES

348

Spanish Companies

46%

Foreign Companies from 39 countries

54%

DIARIES ARRANGED

326

TOTAL NO. OF APPOINTMENTS

4.300

Wholesalers / Tour Operators

14,8%

Travel agencies

12,4%

Carrier Companies

6,9%

Hotels & Accommodation

10,7%

Infrastructures (Airports, Ports...)

3,5%

Leisure & Culture

10,3%

Service companies. Know How

5,5%

Residential Tourism

6,1%

Travel media

4,2%

Spanish Official Organizations

4,4%

Foreign Official Organizations

4,1%

Trade Associations

4,4%

Incentives. Meetings. Congresses

8,2%

Education & Training

4,5 %

Wholesalers / Tour Operators

12,9%

Travel agencies

17,5%

Carrier Companies

5,3%

Hotels & Accommodation

15,1%

Infrastructures (Airports, Ports...)

3,3%

Leisure & Culture

8,6%

Service companies. Know How

9,6%

Residential Tourism

4,4%

Travel media

3,9%

Spanish Official Organizations

3,7%

Foreign Official Organizations

1,7%

Trade Associations

3,0%

Incentives. Meetings. Congresses

6,2%

Education & Training

4,8%

TRADE VISITORS BY GEOGRAPHIC AREAS OF INTEREST

